

News Release

Weinberg Supply & Equipment Enters Home Industry with Luxury Closet

Weinberg Supply & Equipment, a local supplier to the laundry and dry cleaning industry, has recently entered a new phase by breaking into a new market – the home.

Weinberg Supply & Equipment is a third generation family company. It was founded in 1938 by Eugene Weinberg in Duluth, Minnesota as a tailoring supply company. The company later grew to include dry cleaning and laundry supplies and equipment. Today, David, Gene and Moshe are excited to enter into the next phase of their company's evolution.

Weinberg Supply & Equipment announces the newest addition to their extensive line of supplies, equipment, service and parts. The only product of its kind on the market today, the Wardrobe Valet from White Conveyors is a simple and functional personal garment delivery system that organizes and preserves a valuable wardrobe. It is a new, innovative way to store and access up to 400 garments efficiently while maximizing existing closet space. Operated by a simple hand switch, the Wardrobe Valet makes it easy to browse an entire wardrobe at the push of a button.

Sometimes the best business ideas come at home. Erin Doll, sales manager of Weinberg Supply & Equipment, was trying to alleviate the problems posed by a small, inaccessible closet. After learning about the Wardrobe Valet, Erin brought the product line to David Weinberg. Erin and David discussed the benefits of bringing a conveyor into the home and the possibilities of adding the in-home conveyor to Weinberg's industry-focused line. The advantages were clear.

David Weinberg, president of Weinberg Supply & Equipment, says of this new venture: "We've been selling commercial conveyors to the dry cleaning and laundry industry for 50 years. This is the next step. The Wardrobe Valet is the best way to keep your garments looking the way they did when you purchased them. That, to me, is the bottom line."

Learn more at www.weinbergsupply-wardrobeconveyor.com.